

Title of Paper

Implementing an Agile Culture

Presenter

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Abstract

Attendees will:

- Understand and relate to the challenges of releasing people's potential to deliver an I.T. Strategy
- Understand the journey employees in two major IT departments in Carphone Warehouse have been offered - including career inspiration and encouragement to explore roles – delivering internal transformation programmes such as Agile delivery techniques, SOA and Design Patterns that release people from the mundane and into the innovation space
- Understand the drivers behind a limitless culture where employees are not boxed in by rigid job specifications
- Understand the value associated with encouraging growth within and outside roles to understand, meet and better business expectations

Carphone Warehouse is one of the most ambitious players in the retail and Telecoms space.

A massively successful retail empire across Europe is now being supplemented by a tie-up with the US's largest consumer electronics retailer in an ambitious move to take on the world in consumer electronics and mobile living.

In such a challenging IT environment with constantly changing requirements and competing priorities, rigidity in roles and responsibilities has proven to restrict and inhibit our ability to deliver.

A cultural revolution has been started - enabling walls to be torn down, greater overlap in roles, encouragement for innovation and enhanced relationship and customer management by leveraging offshore partners and lateral thinking from personal development to customer delivery.

Biography

Jason McIvor has a degree in Computer Science from Queens University Belfast and has worked for Siemens-Nixdorf (Munich), Logica-Aldiscon (Dublin & Lyon), Orange (Bristol) and Carphone Warehouse (London)

He now manages IT demand and supply with technology delivery and software development streams under one organization for all of Europe for Carphone Warehouse

James Barker has a degree in Geography from Middlesex University and has worked for DHL Systems (London), DHL International (Malaysia) and Carphone Warehouse (London)
